

Sample email

Dear Mr./Ms. Principal

I am a mental health provider who specializes in helping children function and perform better in schools.

I get how frustrating it is for schools to educate children who present with behavioral and emotional problems.

Perhaps you have noticed in your school, mental health problems are increasing in children,

but there is a lack of qualified providers.

Current statistics show that many of our children and teens aged 6 to 17, 79% of them do not receive mental health care.

Suicide is the third leading cause of death in youth ages 15 to 24.

As a mental health professional and child advocate, this terrifies me.

I'm sure you experience the same reaction given your position.

Here's how I can help your school community:

I can provide onsite therapy to students that your staff feels could use additional support.

I will work with the parents, teachers and other professionals to help improve emotional regulation, attendance, behavior, and overall school performance. My services cost the school nothing as I bill insurance companies for my services.

This is what makes this model work in getting children care and helping schools with the most challenging behaviors.

At the middle and end of the school year, I will provide you with data that demonstrates my effectiveness as well as any obstacles

I encounter in the service provision. This way we'll know how we're helping children and together can make sure our partnership is a helpful one.

I know you're super busy at this time of the year, but we'd love to schedule a brief meeting to talk about how we can help the students at your school.

Please respond back to this email, and I look forward to talking with you more about how we can be of assistance to
Thank you,